

IKM-Manning Curriculum
Business Standards / Benchmarks / Indicators
April 2008

Standards:

1. Demonstrate interpersonal, teamwork, and leadership skills.
2. Select and apply the tools of business technology as they relate to personal and business life.
3. Communicate effectively as writers, listeners, and speakers in social and business settings.
4. Understand each business area and the interrelationship between the areas.
5. Function as an economically literate citizen through the development of personal consumer skills.
6. Understand the nature of laws effecting business and personal life.
7. Develop an awareness of career opportunities and life-long learning skills to enable employability in a variety of business careers.

Course Benchmarks:

1. Demonstrates the ability to understand, access, and navigate the internet in a responsible manner.
2. Discuss how to plan, design, develop, test, publish, and maintain web pages to produce relative sites.
3. Include links, add images, and create tables and forms to enhance websites.

Web Page Design

1. Demonstrate interpersonal, teamwork, and leadership skills.

1. Demonstrates the ability to understand, access, and navigate the internet in a responsible manner.
 - 1.1 Describe the World Wide Web and its associated terms.
 - 1.2 Identify the difference between the World Wide Web and the internet.
 - 1.3 Specify the difference between a Web Page and a Web Browser.
 - 1.4 Define Web Browsers and identify their main features.

2. Select and apply the tools of business technology as they relate to personal and business life.

2. Discuss how to plan, design, develop, test, publish, and maintain web pages to produce relative sites.
 - 2.1 Add new pages to a website.
 - 2.2 Add links and images.
 - 2.3 Edit and delete parts of and whole webpages.
3. Include links, add images, and create tables and forms to enhance websites.
 - 3.1 Demonstrate techniques in using tables in webpages.
 - 3.2 Add content to a table and format the table.
 - 3.3 Create forms to be used on webpages.

- 3. Communicate effectively as writers, listeners, and speakers in social and business settings.**
- 4. Understand each business area and the interrelationship between the areas.**
- 5. Function as an economically literate citizen through the development of personal consumer skills.**
- 6. Understand the nature of laws effecting business and personal life.**
- 7. Develop an awareness of career opportunities and life-long learning skills to enable employability in a variety of business careers.**

*Coding for Infusion Topics covered in curriculum:

Higher Order Thinking Skills (H), Vocational/Career Education (V), Global Education (G), Multi-Cultural/Gender Fair (MCGF), Learning Skills (L), Communication Skills (C), Technology (T)